

TURNPOST®

CREATIVE GROUP

Now Hiring: Graphic Designer

Job Description:

Graphic Designer

The Graphic Designer works independently on assigned projects, or as a member of a project team including creative staff, client services staff, and, on occasion, outside contractors (freelancers and vendors). The Graphic Designer develops concepts and fulfills layout and production assignments according to supplied strategic and creative input, and works under the direction of the art director, account manager, copywriter and/or creative director. 3+ years experience as a graphic designer.

Desired Strengths and Experience:

- Strong communication skills
- Knowledge of production processes, with experience in digital illustration and layout software, including Adobe Photoshop, Illustrator, InDesign and other industry design and production software
- Knowledge of printing processes and specification a plus
- Familiarity with type styles, type design and type specification
- Experience with retouching and image manipulation, and art direction of original photography
- Experience with front-end website and UI design a plus

Requirements and Responsibilities:

- Understanding of Brand Strategy (reviewing, consulting, interpreting and applying)
- Plans and briefs (reviewing, consulting, interpreting, and applying)
- Provides design from conception to completion as required
- Provide production design and delivers to vendor
- Works with art director/copywriter teams to concept and complete assigned projects and campaigns
- Assists client services and business development with presentations for creative and new business pitches
- Maintains high skill levels in software programs required to perform the job
- Assists in archiving and maintaining digital files, project hard copies, photography, illustrations, logo art, type styles, historical collateral samples, etc., of client materials and resources, and in maintaining a log of said archives as a resource for other department members
- Assists in the design, development and population of websites
- Concept Pitching (co-present to CD and client, connecting the concept with the brand strategy)

TURNPOST®

Expectations:

- Possess good verbal and written communication skills.
- Be tolerant of contrary ideas, fully supporting the approved direction.
- Read, understand, and be ready to apply client brand strategy, mission, etc.
- Read, understand, and execute on creative briefs.
- Contribute to collaborative brainstorming sessions and creative meetings.
- Ensure anything being presented or produced boasts high quality, design integrity, and superior craftsmanship.
- Familiarize yourself with current trends and techniques, and share inspiration.

Please contact and provide resume and portfolio to:**Jeff Reiner**

Principal

mobile 402-689-9497

jeffr@turnpost.com

Turnpost Creative Group

412 N 85th St

Omaha, NE 68116

TURNPOST®