

April 23, 2025

Art Director Job Description

The Art Director at Turnpost oversees creative execution from creative brief to final production, driving the creative vision and ensuring impactful results that meet client objectives and deadlines, all while aligning with their brand and promise. The Art Director conceptualizes, designs, illustrates, directs, and executes a wide range of creative duties—from initial research and collaboration to final editing, production, photography, and filming. At Turnpost, our Art Directors are hands-on with the creative execution, self-starters and consistently focused on crafting effective, beautiful brands that move people.

Expectations

- Meaningful collaboration
- Effective written & verbal communication early and often
- The highest quality of work and creativity
- Precision craftsmanship producing art
- A great positive attitude
- Contribution to the culture
- Tracking time and following the process
- Excellent at building client relationships
- Always improving skill sets and learning
- Chipping in to promote and advance Turnpost
- Common sense
- Strong work ethic
- A self-starter
- Mentor and guide junior designers

Required Experience

- Visual brand development
- Packaging Design
- Advertising creative
- Highly experienced in Adobe CSuite and applications
- Experience with Microsoft Office apps, MS Teams, Zoom, etc.
- Print production experience
- Digital content

These skills a plus but not required:

- Environmental branding and production
- UX/UI front end website development
- Video Editing, motion
- Photography, filming

Salary & Benefits

Salary is based on experience. Employee benefits include health insurance, paid personal time off, paid holidays, and retirement plan.